

NOJOU

HANDCRAFTED HOME ACCESSORIES

Authentic homes ..





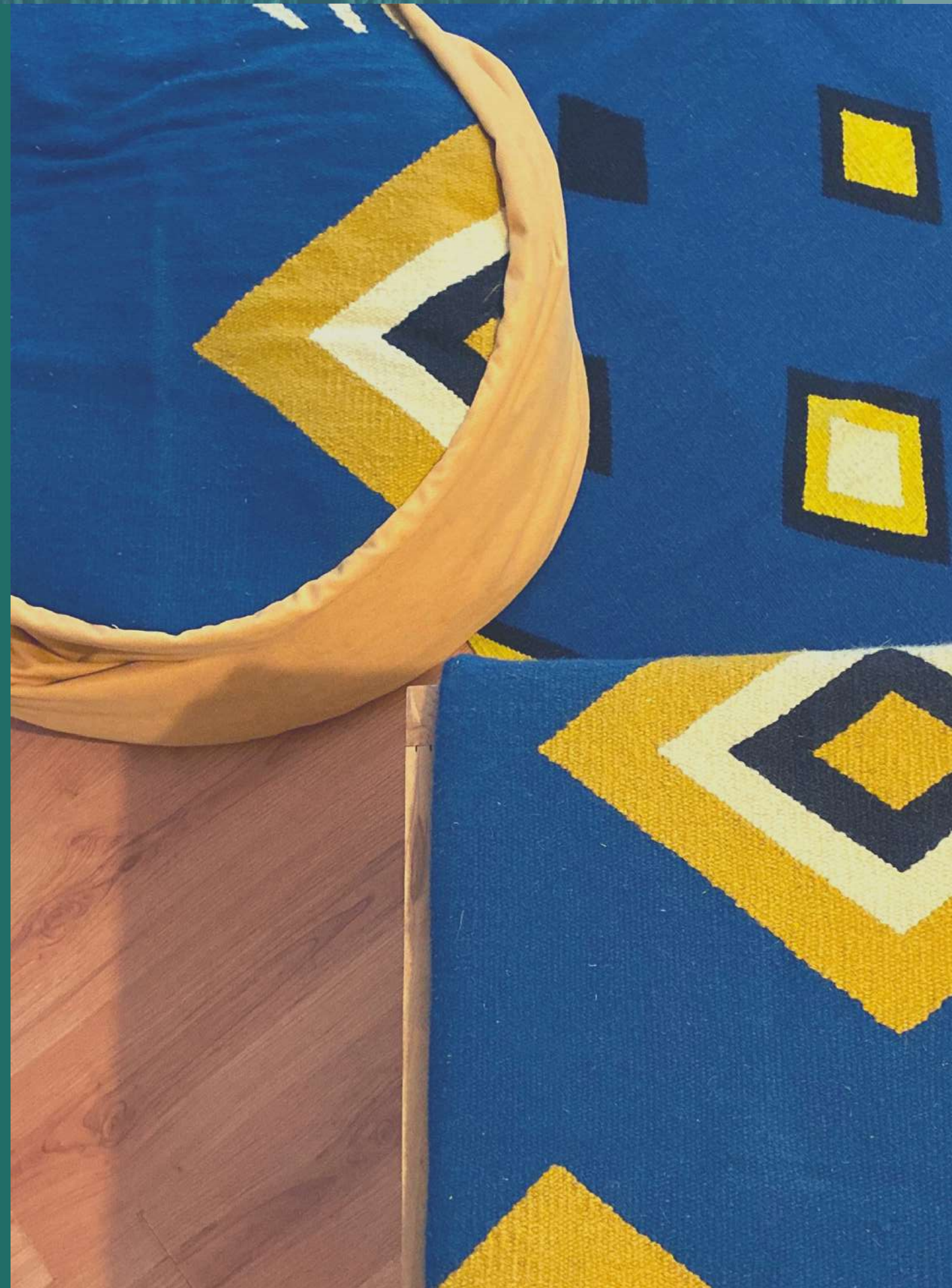
PRESENTATION'S CONTENT

- Our Philosophy
- Social Responsibility
- Our Products
- What's In Store
- Our Process

WHAT WE DO?

Nojoud revives the traditional handcrafts industry by providing craftsmen with modern designs and new case uses for their products.

Also, Nojoud help in exposing these products and extending their reach into new markets.



SOCIAL RESPONSIBILITY

RESPONSIBLE SOURCING

Outsourcing to local Handicrafts workshops

EMPOWERING HANDICRAFTSMENSHIP

Working with handicraftsmen to produce local products with international standards

PROTECTING THE ENVIRONMENT

Using environmental friendly materials





**We are proud
of every
product we
make.**

We only make unique timeless,
high-quality handmade pieces.

NOJOURD

NOJOURD was founded in April 2019.

NOJOURD specialized in high-end handmade products and furniture focusing on our egyptian heritage, as well as, custom designs with varies styles that live up to modern taste.



KILIM RUGS COLLECTION

COLORFUL AND ECO-FRIENDLY

Our kilims are decorative and colorful, we customize colors and size in order to suit our customers needs.

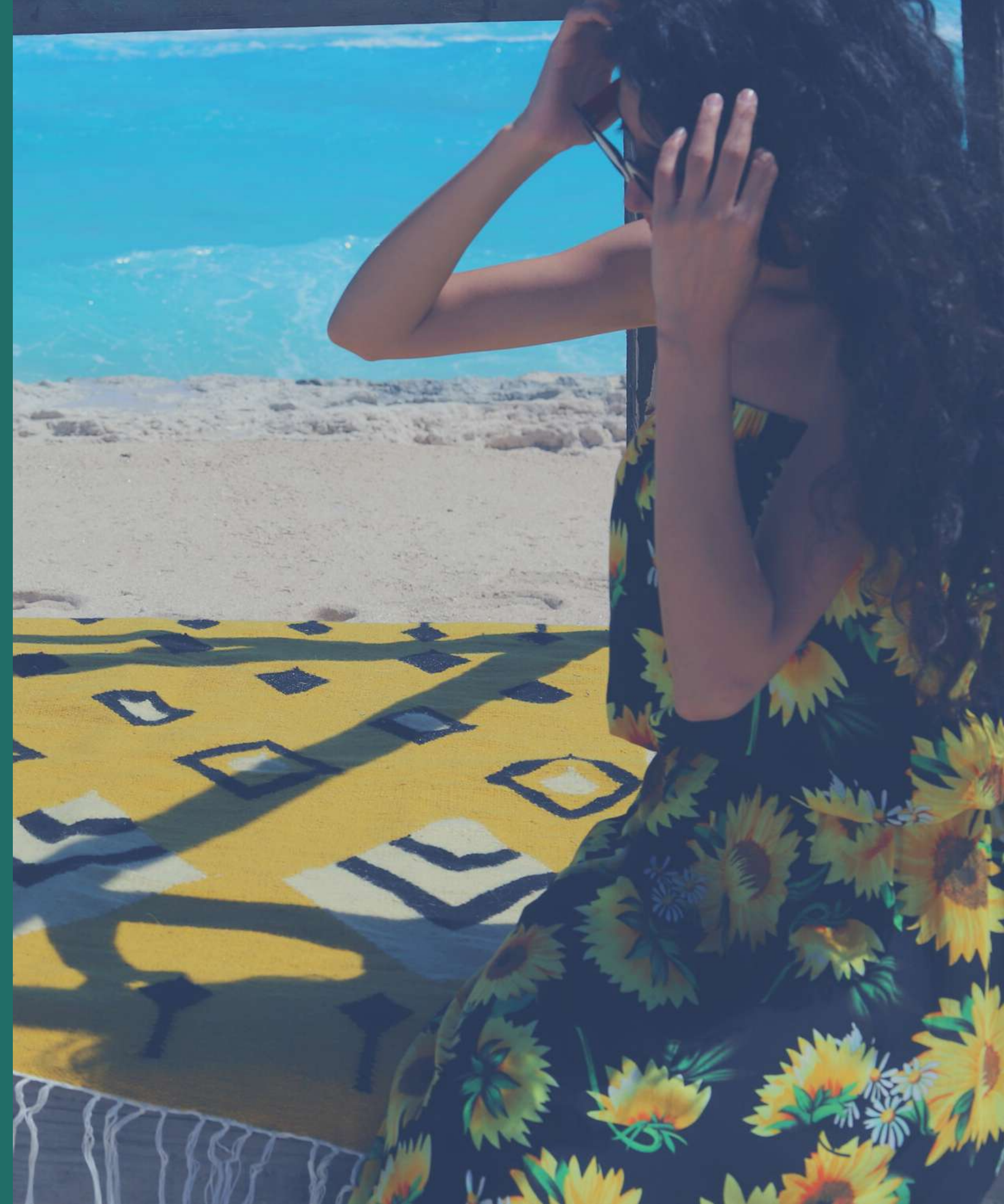
Nojoud also offers cushions, wall hanging Goblan, puffs and bean bags by order.



ARABESQUE COLLECTION

Arabesque collection, summer 2019,
was launched Ramadan 2019.

The collection is inspired by Ramadan
festivities, and how Egyptian celebrates
Ramadan and Eid.





NALA KILIM RUG

- Handmade kilim rug
- Material: Egyptian wool
- Maintenance: Vacuum the rug weekly
- Cleaning: Hand-wash with a gentle cleaning solution (Don't use any chemical cleaning solutions or Chlorine)
- Color and size customization is available
- Discounts available for large quantities





KHIAMIAH KILIM RUG

- Handmade kilim rug
- Material: Egyptian wool
- Maintenance: Vacuum the rug weekly
- Cleaning: Hand-wash with a gentle cleaning solution (Don't use any chemical cleaning solutions or Chlorine)
- Color and size customization is available
- Discounts available for large quantities





MASHRABIA KILIM RUG

- Handmade kilim rug
- Material: Egyptian wool
- Maintenance: Vacuum the rug weekly
- Cleaning: Hand-wash with a gentle cleaning solution (Don't use any chemical cleaning solutions or Chlorine)
- Color and size customization is available
- Discounts available for large quantities





LANTERN KILIM RUG

- Handmade kilim rug
- Material: Egyptian wool
- Maintenance: Vacuum the rug weekly
- Cleaning: Hand-wash with a gentle cleaning solution (Don't use any chemical cleaning solutions or Chlorine)
- Color and size customization is available
- Discounts available for large quantities





ZEINA KILIM RUG

- Handmade kilim rug
- Material: Egyptian wool
- Maintenance: Vacuum the rug weekly
- Cleaning: Hand-wash with a gentle cleaning solution (Don't use any chemical cleaning solutions or Chlorine)
- Color and size customization is available
- Discounts available for large quantities



HOME SEATING COLLECTION





KILIM BEANBAG

- Handmade kilim rug
- Material: Egyptian wool and cotton
- Maintenance: Vacuum weekly
- Cleaning : Hand-wash the cover only with a gentle cleaning solution (Don't use any chemical cleaning solutions or Chlorine)
- Dimensions: 70 cm, 40 cm height
- Dimensions customization are available
- Color and Design customization is available
- Discounts available for large quantities



KILIM SQUARED CUSHIONS

- Handmade kilim rug
- Material: Egyptian wool and cotton
- Maintenance: Vacuum weekly
- Cleaning : Hand-wash the cover only with a gentle cleaning solution (Don't use any chemical cleaning solutions or Chlorine)
- Dimensions: 70 x 70 cm
- Dimensions customization are available
- Color, design and size customization is available
- Discounts available for large quantities



KILIM WOODEN PUFF

- Handmade kilim upholstery
- Material: Egyptian wool and cotton
- Maintenance: Vacuum weekly
- Dimensions: 45 x 45 cm, 45 cm height
- Cleaning: Hand-wash with a gentle cleaning solution (Don't use any chemical cleaning solutions or Chlorine)
- Color and design customization is available
- Discounts available for large quantities





GOBLAN

"WALL HANGING KILIMS"



GOBLAN "WALL HANGING"

- Handmade wall hanging Goblan
- Material: Egyptian wool and cotton
- Maintenance: Vacuum weekly
- Cleaning: Hand-wash with a gentle cleaning solution (Don't use any chemical cleaning solutions or Chlorine)
- Color, design and size customization is available
- Discounts available for large quantities
- Price varies by design

GEOMETRIC SHADES COLLECTION

Geometric Shades collection, Fall 2020, was launched during the pandemic.

The collection was made as a contribution to our Egyptian craftsmanship, who are struggling during the pandemic.

It's simple, contemporary and suits each space and personality.





THE ADVENTUROUS

- Handmade kilim rug
- Material: Egyptian wool and cotton
- Maintenance: Vacuum the rug weekly
- Cleaning: Hand-wash with a gentle cleaning solution (Don't use any chemical cleaning solutions or Chlorine)
- Color and size customization is available
- Discounts available for large quantities





THE BOHEMIAN

- Handmade kilim rug
- Material: Egyptian wool and cotton
- Maintenance: Vacuum the rug weekly
- Cleaning: Hand-wash with a gentle cleaning solution (Don't use any chemical cleaning solutions or Chlorine)
- Color and size customization is available
- Discounts available for large quantities





THE MINIMALIST

- Handmade kilim rug
- Material: Egyptian wool and cotton
- Maintenance: Vacuum the rug weekly
- Cleaning: Hand-wash with a gentle cleaning solution (Don't use any chemical cleaning solutions or Chlorine)
- Color and size customization is available
- Discounts available for large quantities





THE BOLD

- Handmade kilim rug
- Material: Egyptian wool and cotton
- Maintenance: Vacuum the rug weekly
- Cleaning: Hand-wash with a gentle cleaning solution (Don't use any chemical cleaning solutions or Chlorine)
- Color and size customization is available
- Discounts available for large quantities





THE SOPHISTICATED

- Handmade kilim rug
- Material: Egyptian wool and cotton
- Maintenance: Vacuum the rug weekly
- Cleaning: Hand-wash with a gentle cleaning solution (Don't use any chemical cleaning solutions or Chlorine)
- Color and size customization is available
- Discounts available for large quantities



What's In Store

SUMMER
COLLECTION
2021

COFFEE TABLES
& HOME
ACCESSORIES





WHY CHOOSE NOJLOUD?

SUPPORT TRADITIONAL HANDICRAFTSMEN

All our products are handmade, every piece is unique & one of a kind

EXCEPTIONAL QUALITY

We guarantee high quality and pay attention to the finest details

CONTEMPORARY DESIGNS

We offer contemporary designs, as well as, customization

How We're Making A Difference

**100% ETHICAL
PROCESSES**

**100%
TRANSPARENCY**

**100% CUSTOMER
SATISFACTION**



Where to Find Us

- **RETAIL OUTLETS**

We'll be back soon

- **ONLINE STORE**

www.nojoudhandcrafts.com

- **SOCIAL MEDIA**

Facebook and instagram

- **BAZAARS AND MARKETS**

Sign-up to our email list to get our updates



Get Social With Us



FACEBOOK

@NOJOURHANDCRAFTS

[https://www.facebook.com/
nojoudhandcrafts/](https://www.facebook.com/nojoudhandcrafts/)

NOJOUR

WEBSITE

www.nojoudhandcrafts.com



INSTAGRAM

@NOJOURHANDCRAFTS

[https://instagram.com/nojo
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igshid=h291gujl6muk](https://instagram.com/nojoudhandcrafts?igshid=h291gujl6muk)

Meet the Team

THE CREATIVE POWER BEHIND NOJOUD



MARIAM YASER

CO-Founder &
Creative Director



ANWAR TAYEL

CO-Founder &
Operations Manager



DALILA YASER

Market Analyst & Business
Innovation Lead

Let's Talk

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PARTING WORDS

Handicrafts are a mirror of the cultural identity of the people who make it.

Through the ages, handicrafts made in Egypt have maintained their exclusiveness.

Now more than ever, it's up to us to save our culture and preserve it.
Choose local...

NOJOUD TEAM

