

#### COMPANY PROFILE

# ABOUT US THE PRODUCTS THE EXHIBITIONS CONTACTS



# ABOUT US

Heba Linens is one of the leading home linens manufacturers in Egypt and the Middle East.

In 1989 we opened our first flagship store in Semiramis Intercontinental hotel in Cairo, with a small workshop to serve it. In 1995 we built our factory and specialized in embroidery.

Today our manufacturing plant serves 6 retail stores in Egypt, reaches out to clients all over the GCC, and we are working hard to reach much further.



#### **FACTS**

- \*We have 18 embroidery machines with 170 embroidery heads.
- \*100 employees in the company.
- \*Our production capacity, 1200 set/month (5000 pieces/month)
- \*Total sales per year are over 30 million Egyptian pound.



# Certificates ISO 9001/2015



#### OUR MANIFESTO

#### Vision

To become an international brand.

#### Mission

Enhance quality sleep by providing our customers with the softest Egyptian cotton lined with the finest designs and finishing.



### OUR STORES





## OUR PRODUCTS

## BEDDINGS



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## BEDDINGS



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#### TOWELS





#### BATH MATS





9)

### TABLE CLOTHS





## ACCESSORIES









P)

#### CUSTOMIZATION



P)

# EXHIBITIONS

\*Heimtextile – Frankfurt

\*Maison et Objet – Paris

\*Boat show- Dubai

\*Index - Dubai

\*IDF - Muscat





## CONTACTS

#### OUR STORES

\*Four Seasons (First Mall)

35, Mourad street, Giza

\*City Stars Mall

Omar Ebn El Khattab street, Madinet Nasr

\*Degla Center

11, Hassan Sabry street, Zamalek

\*Galleria 40

26<sup>th</sup> of July Corridor, El Sheikh Zayed City

\*Intercontinental Hotel (Semiramis)

Cornish El Nile, Down Town Cairo



#### ON-LINE

#### www.hebalinens.com



HebaLinens



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Layla Awad, Vice President <a href="mailto:layla@hebalinens.com">layla@hebalinens.com</a> www.hebalinens.com

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