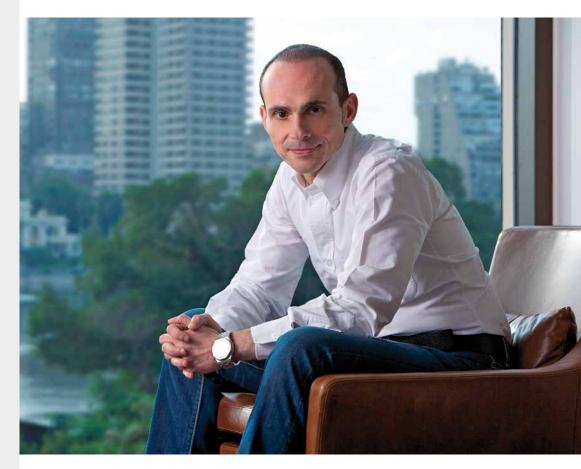


#### mobica.

## **CEO Message**

"Mobica has the aim of transforming not only the office furniture industry worldwide but also invading the educational, automotive, and health sectors besides serving the residential industry with its own locally made products showcasing its manufacturing capabilities in addition to the 9 chartered high-end brands' products varying from the ultra-modern luxurious to the unconventional exotic".

"Our core principle at mobica is we are not only manufacturing products that fit every taste but also we are constantly providing SOLUTIONS that make all designers' and partners' visions and inspirations come to light".





ABOUT US mobica.

# History

Mobica is a family-owned private limited company. It was founded in 1979 with a vision of transforming the office furniture industry in Egypt, and has since grown its purpose to supporting you in all your interior and exterior requirements.

# Leadership

Uniquely positioned as the Egyptian market leader for office furniture, Mobica is deeply present in Dubai, Qatar, and Germany – and exports to the majority of the MENA region

## Growth

As a result of our loyal network of clients and suppliers, we have been able to invest heavily in expanding our manufacturing capabilities and building our product portfolio. 40 years since our inception, Mobica is a one-stop shop for all your interior and exterior building needs.

GROUP STRUCTURE mobica.



**Modern Building Carpentry** 

Mobica Group's commercial parent company.



Specialized in the automotive business.



Mobica Group's construction arm.

SECTORS mobica.



#### work

Our workspace solutions have been classified under the WORK division, and represented by a progressive green square. The 4 corners of the square highlight our promise to adapt to your business **culture**; encourage the wellbeing of **employees**; lead to better productivity for your **enterprise**; and ultimately attain satisfied **customers**.



#### learn

Educational furniture is categorized under the LEARN division, and indicated by a youthful yellow triangle. Throughout history, structural engineers choose triangles to build the largest and toughest structures, meaning that this shape also best represents the strongest foundation anyone can possess – education.



#### heal

Hospital and clinic furniture fit under the HEAL division, and are characterized by a calm blue hexagon. This shape is one of the most frequently discovered shapes in nature, and is both geometric and organic, therefore accurately represents the delicate balance between biology and technology in the healthcare industry.



#### live

Residential and hospitality solutions belong to the LIVE division, and are symbolized by an inviting red pentagon. This shape is visibly reflective of a structure that provides you with shelter, protects you, and make you feel secure - values that we hope are evident throughout this division.



#### move

Automobile seating is branded under the MOVE division, and is symbolized by an active purple circle. This shape is standard in the automotive industry and provides speed, fuel efficiency, and the greatest rider comfort through four irreplaceable circular wheels.

Wooden FurnitureGroup

Metal FurnitureGroup

Office Seating
Group

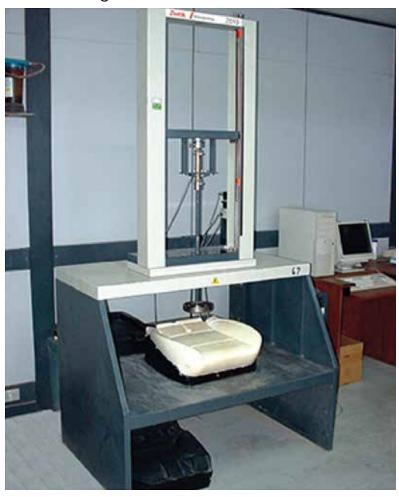
Facade CladdingGroup

Automotive suppliesGroup

Auxiliary plantsGroup

MANUFACTURING - CHAIR PLANT mobica.

Foam testing machine



Automatic cutter fabric / leather



Floor carpet mold



Turntable foam injections





MANUFACTURING - WOOD PLANT mobica.

CNC woodworking machine



Cutting line



Router line



Laminated wood production line





MANUFACTURING - METAL PLANT mobica.

Sheet metal production line



Water jet cutting





Bending machine



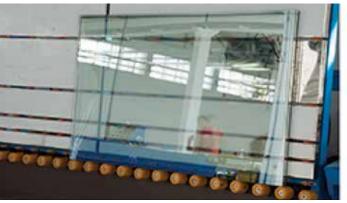


MANUFACTURING - FACADES PLANT mobica.

Glass doubling line

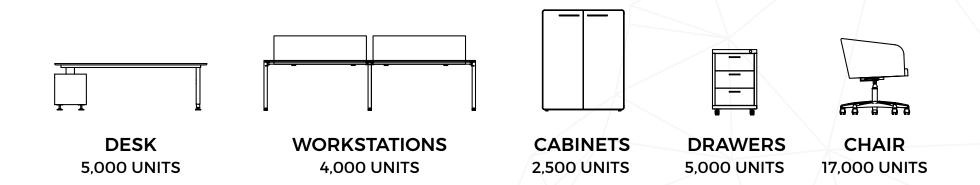








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PARTITIONS 5,000 UNITS CLADDING 8,500 UNITS OTHER PRODUCTS
40,000 UNITS







ISO 9001:2008

Design, sales, installation and after sales services.

ISO / IEC 175025:2005

Design and manufacturing of laboratories.

BS OHSAS 18001 / 2007

Design and manufacturing of furniture and car seats.

ISO/TS 16949

Quality management system.

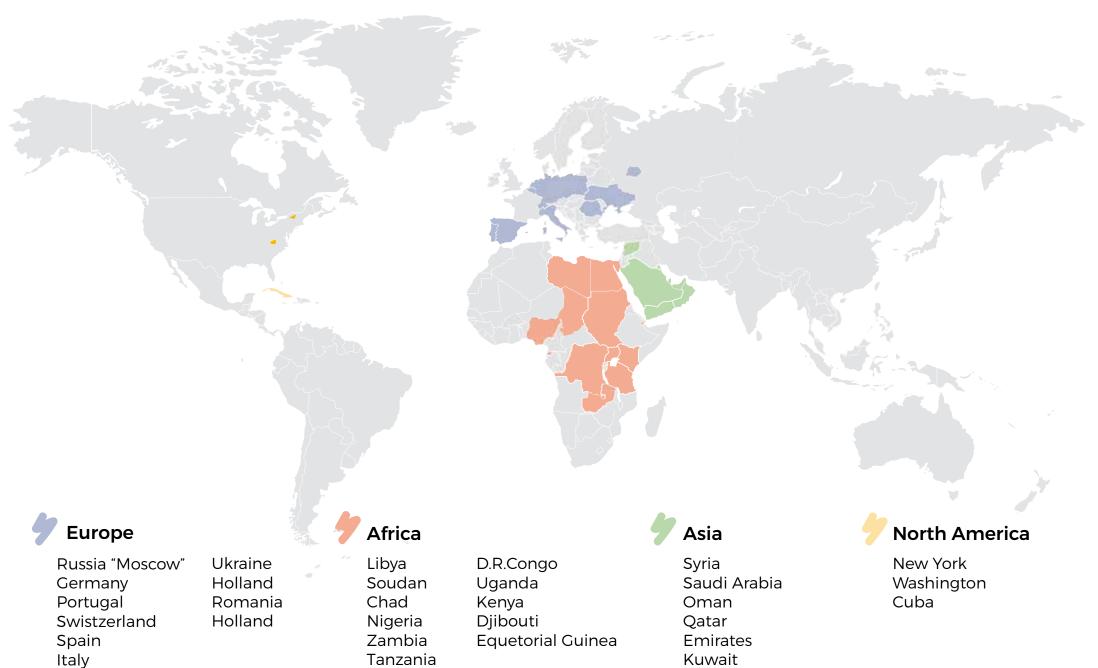
ISO 9001:2008

Design and manufacturing of furniture and car seats.

ISO 14001:2004

Design and manufacturing of all kind of furniture and car seats.

#### mobica.





British Pertol

E-Finance

Mantrac

Cairo International Airport

Dana Gas

Akhbar El Youm

ABC Bank

Roche

E.G.O.T.H.

Al Ezz Group

Smart Village

**Emirates NBD** 

NBE

**QNB ALAHLI** 

CIB

NBK

Central Bank

Ahli United Bank

Suez Canal Bank

Swiss Bank Co.

CITI Bank

Banque Du Caire

Arab African Bank

ADIB Bank

HSBC

**BLOM Bank** 

UNB

Barclays Bank

Egyptian Saudi Finance

Arab Investment Bank

Misr International Bank

Arab Bank

Alexandria Bank

AUDI Bank

#### Heal

57357 Hospital

Dar Al Foud Hospital

Anglo - American Hospital

Blood Bank

Cairo Scan

El Nada Hospital

Al-Salam Hospital

Cardiology Institute

El Borg Labs

El Galaa Hospital

#### Learn

Cairo University

AUC

GUC

E-JUST

New Giza University

CAC

Malvern

Bibliotheca Alexandria

Central Library

Ain Shams University

#### Live

Sheraton

Fairmont

El Gezira Hotel

Sofitel

Kempinski

JW Marriot



#### **Sudan - Khartoum**

Bash Petroleum - Oil Factory PETRONAS - Oil Factory Dan fodio Holding Faisal Islamic Bank Abu Dhabi Bank Khartoum University Qatar Charity

#### **Uganda - Kampala**

Tropical Bank
Mantrac
National Mosque
Egyptian Embassy
National Bank of commerce
Mandela Group City tyres

#### Libya

Alfateh University
Gulf Petroleum
Alwehda bank
Al Risha Group
World Islamic Call Society
Gamal Abdel Nasser Mosque
Waha Oil

#### Kenya

Mantrac
Monsanto
Freight forwarders solutions LTD
Hill Park Hotels
DMI Kenya limited
Mandella Group
Nova Apartments
Regus

#### **Tanzania**

Mantrac Petrolube Gaily and Roberts Ltd.

#### **Ethiopia**

Novotel Hotel IBIS Hotel

#### Congo

Office of the Prime Minister, Democratic Republic of Congo

#### **Rwanda**

Joemetal

#### **Djibouti**

Kempinski Hotels

#### **Zambia**

Fins bury Park Leaf Tobacco APG Project Radisson Hotel Reliance Office

#### **Equatorial Guinea**

Presidential Villas

#### **Ghana**

Mantrac



#### **U.A.E - Emirates**

Sharjah Int'l Airport Islamic Affairs & Charitable Activities Alshoroog TV

Dewa

Tranc Oceanic Co.

Arabia Satellite Channel

Dubai Municipality

Al Habtoor Trading

Blood Bank

MBC TV. Channel

EHAF

Office Mart Co.

**Enoc Project** 

American University (AUS)

Regus

Bank Misr

Vodafone

AIDB

#### Kuwait

Byet Al-Binaa Al-Kuwait

#### K.S.A - Saudi Arabia

Ministry of Defense
AlChadeer Co.
Rajab & Selsilah Co.
Tabouk University
Umm El Quora University
Zamzami For Interior Design
EXTRA stores
El Shifa Hospital
Saudi Ben Laden
Van Zan Al rawaby co.
Chamber of commerce
Al Khair Tower - Jeddah
Regus

#### **Qatar - Doha**

Qatar Petroleum
Mafco Trading & Contracting Co.
Al Sad Male
Fox Hills
Abraj Quartier
Regus
AIDB
Vodafone

### **North America**



# Europe

#### U.S.A

IKEA Fawaz Hasan Arafat Egyptian Embassy in New York

#### Cuba

MCV Commercial S.A

#### **Germany**

IKEA ISARIA Corporate Design

Switzerland - Sweden Netherlands - France Poland - Italy Great Britain

IKEA











## **THANK YOU**

mobica.