



leopelle.
leather connoisseur



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Leopelle specializes in genuine leather for furniture and home accessories, as well as leather accessories, cladding.

From the heart of New York City, we develop and design, collaborating with the best designers in the field, to bring to the market the most fashionable leather designs.

Leopelle strive to stay up to date with the most advanced methods of leather finishing, in order to create the finer finished products, and transform average quality into the highest, using the most advanced technology available.





Our History

Leopelle is the Creation of the 4th generation of Elgabbas family.

Leopelle is also a sister company to Alrowad Tannery which has been in the leather business for **over 100 years**.





From the heart of New York City we **develop and design** collaborating with the best designers in the field to bring to the market the most fashionable leather designs up to date.

**Leopelle vows to
deliver the finest
customer service for
our clients with after
care facilities.**

Ahmed El-Gabbas

Managing partner of Alrowad Tanning Group and
Creative Director of Leopelle Egypt



Ahmed started his career at Alrowad Tanning Group, a pioneer in the leather industry and one of Elgabbas family projects in Cairo, Egypt. In 2002, Ahmed underwent the journey of wearing a few hats in the Elgabbas organization from operations all the way up to managing the executive council of R&D.

In 2012, Ahmed joined Ulysses Capital Partners based in New York as a member of the negotiation team and fund raiser using his network to access high net worth individuals and sovereign funds in the Middle East. Ahmed closed several transactions exceeding \$200MM with Ulysses in sectors such as Maritime in Greece, waste management, food and beverages, and hospitality projects and developments in the United States.

In 2014, Ahmed established TreadStone LP and TreadStone Management with partners in Dubai and Kuwait bridging the Middle East and Asia with the Americas. TreadStone was an independent advisory and assets management firm. TreadStone partners have gained years of operational and financial experiences working in both the United States and the Middle East markets. TreadStone served as the ultimate platform for cross transfer of knowledge and capital between the Middle East and the United States.

In 2017, Ahmed moved back to Egypt joining the Elgabbas family business to seek his core passion in Leather and fashion. Ahmed rebuilt the finishing department combining his updated knowledge and education to create and fill the gap in the market by presenting high end quality with fashionable designs. In 2019, Ahmed introduced the Leopelle concept which is basically creating and designing upholstery leather for furniture collaborating with designers in New York to the local and international market.



Ahmed holds a Baccalaureate degree, Bachelor of business in Economics and Management from October University in Cairo, Egypt. Ahmed Postgraduate education included Master of business administration (M.B.A) in Finance and investment strategies from the University of Toledo in Ohio. Ahmed is a lean six sigma holder in process improvement and efficient methodologies of business. Ahmed maintained his education in Fashion Design, Leather innovations, real estate, Investment Banking, Underwriting, and Project Management.

Ahmed joined and served Rotaract and Rotary clubs in Egypt serving the community and the youth, and was a member of the youth board at The Federation of Egyptian Industries helping developing small businesses in different sectors. Ahmed Currently a member of Arab Bankers of North America (ABANA) and Family Office Association and a board member of Gelita Egypt.

The image shows a close-up of a natural leather texture, characterized by a complex, irregular pattern of fine, intersecting lines and fibers in various shades of brown, creating a rich, organic appearance.

Natural

The image shows a faux leather texture, which is a smooth, uniform surface with a consistent, slightly grainy appearance in a solid, medium-brown color, lacking the natural irregularities of real leather.

Faux

The biggest difference between the two is that real leather is truly unique, as no two hides are the same.



Made to last

An advantage of real leather is its durability. Real leather can last for years without getting damaged. It grows with a piece of furniture, the natural nature of the product means wearing only enhances the look of leather.

A big selling point for faux leather is its price. Given that it's mass-produced, it's often considerably cheaper than genuine leather.

Environmentally Friendly Dyes

At Leopelle, our commitment to the environment is paramount, and has been a corner stone of everything we do. Our partnerships allow us to deliver some of the most vibrant colors with some of the best sustainable and water based colors and dyes in the market.

Inks that are not water-based generally contain PVC and phthalates which, when disposed of into landfill, can remain toxic for years to come.

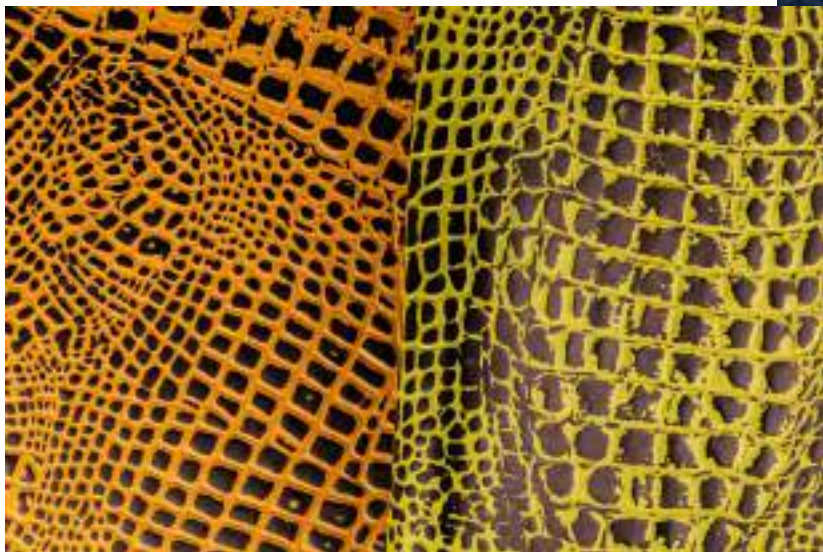
Saving The Planet One Hyde At A Time

Faux leathers come about with the help of plastic., and a lot of it as well. Usually, these plastics are either polyurethane or polyvinyl chloride. They're common, cheap, and pretty bad for the environment.

Additionally, petroleum and chlorine are involved in the creation of polyvinyl chloride. Both are unsustainable and both play a key role in the production of a fake leather products.

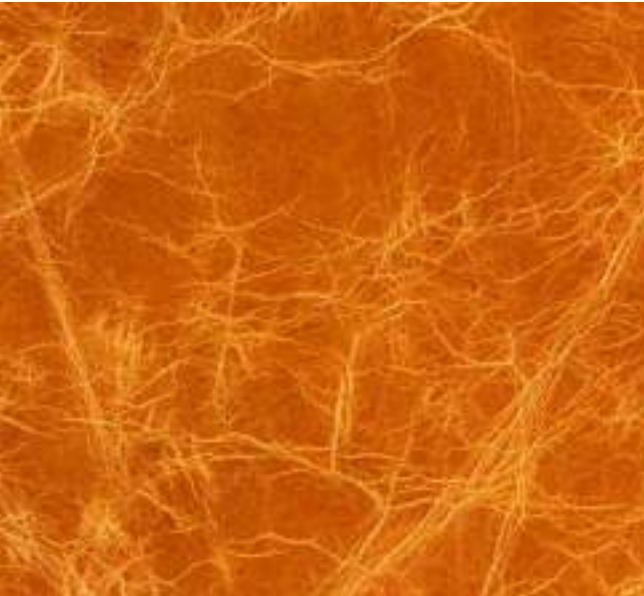
Studies have shown that these chemicals, unfortunately, are also linked to cancers, such as leukemia, lymphoma, lung, and brain.

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1009231/>



Touch

Touch is a sensation that is responsible for changing the world. Many decisions in the world are based on touch and based on the sensation we get when we touch. Cold, hot, smooth, rough, vibrations...all those byproducts of touch trigger feelings that can transcend to our thoughts and transform our imagination. From touching a cold smooth surface that can allow us to travel to the highest peaks of the world to a touch of a hot and rough surface that allows us to transport our minds to the depths of the earth.





With one touch of Leopelle leather, you will feel the track of history run through your body and take you to the middle of the Fashion District of New York City no matter where you are in the world. An experience that will last a lifetime and that can be passed down for generations to come.

Some people say you can't buy class...they obviously have never experienced Leopelle.

Don't believe us? Come and feel for yourself, because, as we say,
Feeling is believing!



An aerial photograph taken from an airplane window, showing the Great Pyramids of Giza in the foreground. The pyramids are large, dark, triangular structures on a sandy desert. In the background, a dense urban area is visible, followed by a hazy horizon. The wing of the airplane is visible in the top right corner. The text "Giving Back to the Community" is overlaid in the center in a white, serif font.

Giving Back to the Community



Charity and community work

Our work doesn't just stop in the tannery, or with our partners. Following our commitment to the environment, it is also part of our mission to reach out to everyone around us.

Each year, Leopelle makes sure to give back to the community by donating a percentage of our profits to a local orphanage, and a child cancer charity that is based locally, here in Egypt.



Why not come visit us?

With locations in Egypt and the United States,
(and more to come), Leopelle leather has never
been closer to you.

Visit our showroom

Robikki Leather City, Building M 4/4, Cairo
Governorate 11829

Give us a call

0100 700 0601

A close-up, high-contrast photograph of a dark, textured fabric, possibly a jacket or sweater, with the words "Thank you" overlaid in a white, serif font. The fabric has a fine, pebbled texture and is shown in deep shadows, with some highlights catching the light. The text is centered horizontally and vertically, standing out prominently against the dark background.

Thank you