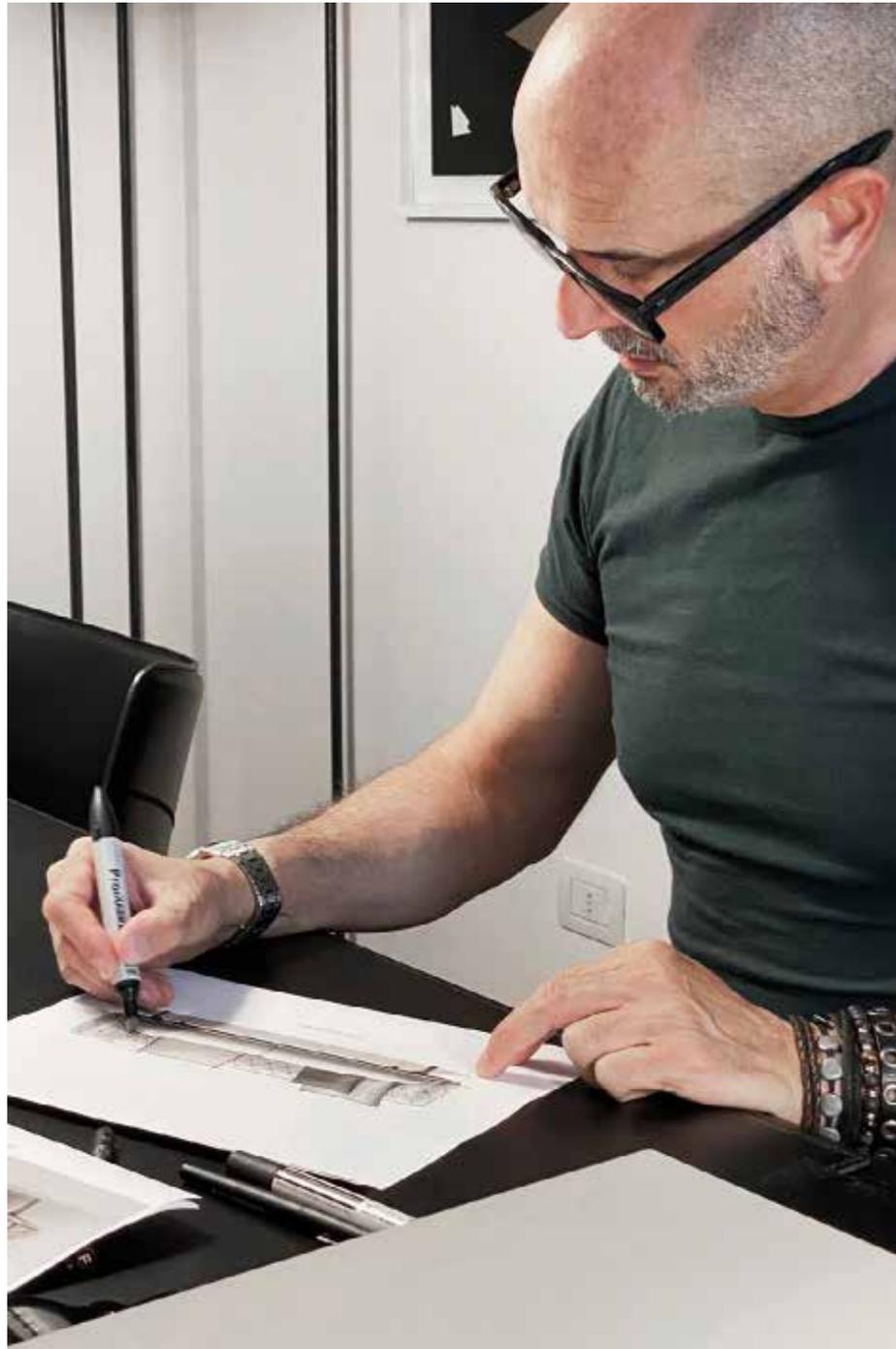






AUREA



MEET THE DESIGNERS

It all started in 2001, when architect **Maurizio Manzoni** decided to take his professional career to new heights... and the result was **StudioMEMO**.



With a desire to offer new solutions for contemporary living and change people's perception towards contemporary products, Manzoni developed a new way of design. His creative process combines Italian influences with meticulous research, resulting in exciting and unique designs.

From then on, StudioMEMO quickly rose to success, resulting in partnerships with leading companies in the sector.

A multidisciplinary skill-set made it possible for the studio to develop 360° projects - from concept to visual communication - with explorations that include architecture, industrial design, furniture, fittings, as well as visual communication, fashion and graphics.

StudioMEMO continues to grow thanks to ongoing research and collaborations between professionals in the sector with different skill-sets and backgrounds.

The studio makes use of prototype engineers and highprofile technical consultants who allow each project to be developed, and leave no problem unsolved.

The overall professional environment underlines the importance of a constructive and sincere dialogue between internal collaborators and numerous external collaborators.

Based on this, StudioMEMO is able to successfully deal with any type of design requirement.

Since the studio's establishment, designer Federico Visani also joined Manzoni in his vision and has since

contributed immensely to all aspects of the development of various projects. Designer Federica Francini later joined the team as a key player, further expanding the various specializations and skills of the studio.

Essentially, StudioMEMO offers experience with artistic direction that aims to constantly explore new markets and brand positioning. With more and more corporate companies looking to diversify their market, the studio continuously offers distinct and innovative contemporary design solutions.

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At Aurea, we evoke emotional responses. We believe that furniture is so much more than functional items to merely fill your space with; but rather a distinct reflection of all the characteristics that make you who you are. Each and every piece produced offers a perfect balance of texture, design, functionality and individuality. When it comes to how we create, we go back to our Ancient Egyptian roots and draw inspiration from The Divine Proportion. Dating back to the time of the Pharaohs, The Divine Proportion was a symbol of geometric perfection throughout history.

In Renaissance Florence, The Divine Proportion was used by some of the greatest artists of all time. Its use has been passed down through time up until today, where Italian designers still sink their sensibility into it. And thus, beauty is created in various forms. It is from the concept of The Divine Proportion (or The Golden Ratio), that the creations of our brand take inspiration and are brought to life with a touch of Italian taste.

Aurea is all about style. Catering to a high-end market, this style must reflect an immediately perceptible value of materials and product design, yet manage to do so in a most subtle and sophisticated manner.

Those who choose Aurea know the trends, acknowledge the trends, they are the trends.

By using the best materials and the most sought after finishes, we create details that convey the expert care out into crafting each piece. Essentially, it's not about what we do, but why and how we do it. Each and every piece that is designed and crafted at Aurea is a beautiful form of expression.

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PORTOFINO SOFA

The distinctive Portofino Sofa has comfortably tailored pieces that you can assemble according to your space, whether sectional or in a stand-alone position. Meticulously stitched with an all-around soft elegant look and feel, the sofa is enhanced with unique metal forms, microfiber cushions & high resilience sponge padding, guaranteeing comfort and durability





PORTOFINO
SOFA



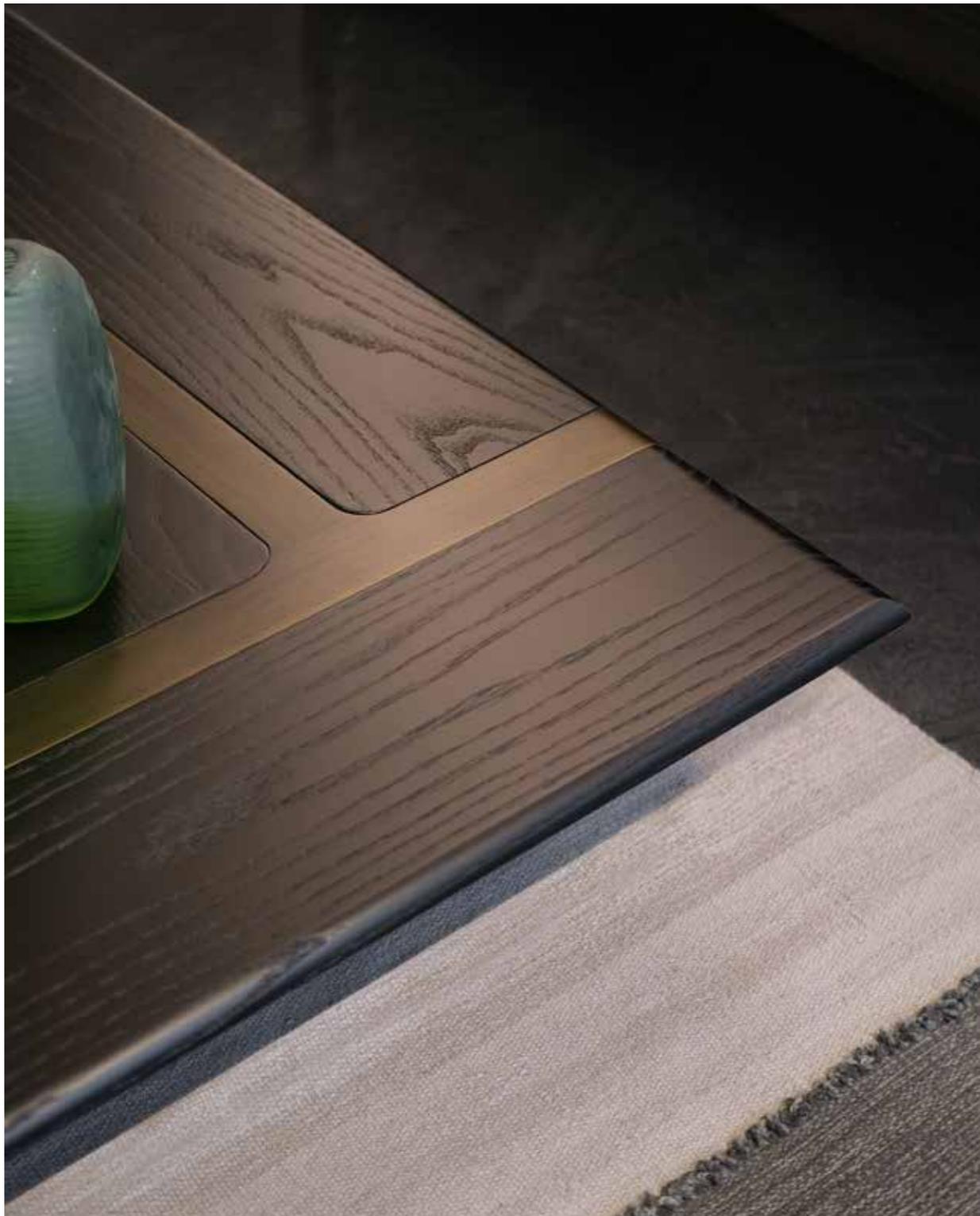




PORTOFINO ROUND SOFA

A composition of beauty, functionality and comfort, Portofino Round Sofa is your finest personalized space-saving addition. With refined wood structure and the highest Italian upholstery, this sofa guarantees durability, in addition to boasting unique piping and a modern distinctive front leg design in massive wood or metal. This compact sofa can smartly fit minimum space, while offering lasting comfort.





PORTOFINO
COFFEE TABLE





PORTOFINO SWIVEL ARMCHAIR

A unique mixture of comfort, sleekness and art, this swivel chair is the most convenient addition to your space. Bringing ease through the revolving metal base, the chair also offers exceptional taste accentuated through its back metal belt design. It provides the flexibility to create personalized pieces that you will proudly call your own.



PORTOFINO COFFEE TABLE

A contemporary and innovatively established piece, this round coffee table presents not only functionality but also a bold modern twist. From its unique smooth revolving glass top to the diversity of textures, lines and shapes of its elements, it's truly unique in its own right. We also provide you with the pleasure of matching your preference from our selection of distinctive textures and colors, to create your own standout version.





PORTOFINO MIRRORS

Adding space and style to your wall set up, this flexible mirror set design of three mirrors has a stylish coherent presence. The three mirrors are mounted on metal structure, you also get your choice of smoky or dark grey mirrors, ultimately giving you an inspiring contemporary piece for your unique collection.

Delivering a unique harmonious look & feel that resembles art, the Portofino living area pieces can be assembled according to your own taste. The furniture is designed and upholstered specifically to grant you a relaxed experience, while the delicate harmonious colors complement the natural materials of the stylish and easily positioned tables, be it wood or marble. This is all accentuated with the modern design character of metal, all of which is meticulously crafted with Italian accents, granting you the pleasure of durable and comfortable beauty at home.







PORTOFINO DINING TABLE

A phenomenal modern Italian spirit is reflected in the chamfered top dining table. The piece can be rectangular or round shaped, and is accentuated with a combination of marble, wood and metal, meticulously crafted to perfection. This dining table guarantees durability and strength, and allows you to combine limitless options together, bringing to life your own customized piece for a unique chic and stylish dining experience.