

DESIGN BRIEF
Submission Deadline
21st of September 2020

DESIGN.TO. Gouna

CHALLENGE BY
eSORUS
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With
Social Media
Coverage

How to Apply?

-  1 Subscribe
esorus.com
-  2 Get Design
Brief
-  3 Submit
MoodBoard
-  4 Winners
EXECUTE!

Eligibility

- Designer must have a complete esorus profile including similar projects.
- Designer must commit to working on the project as part of a team.
- Designer must be able to travel to Gouna, (transportation and accommodation will be provided by Esorus).
- Moodboards will be judged by client and esorus design committee and their decision is final.

Type C | Gouna Villa

September 1, 2020



27°24'05.7"N 33°39'41.8"E, Site Map

Site Location

Type C | Gouna Villa

September 1, 2020



1.North facade



2-Site



3.North West Facade



4. South West facade



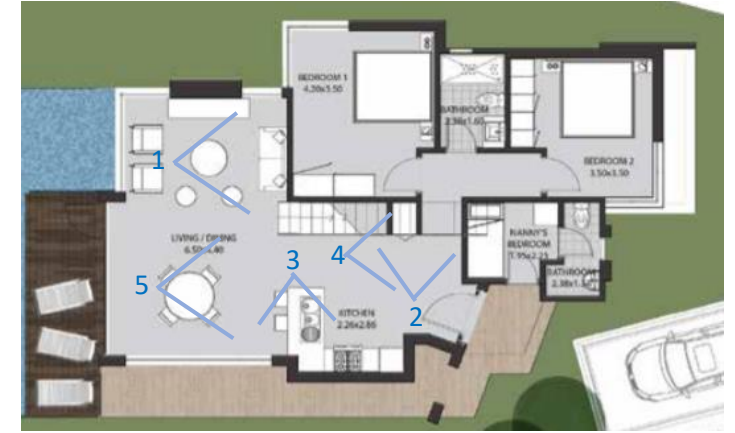
5.South East facade



1.Living Room



2-Passageway to bedrooms



3.Kitchen



4. Entrance



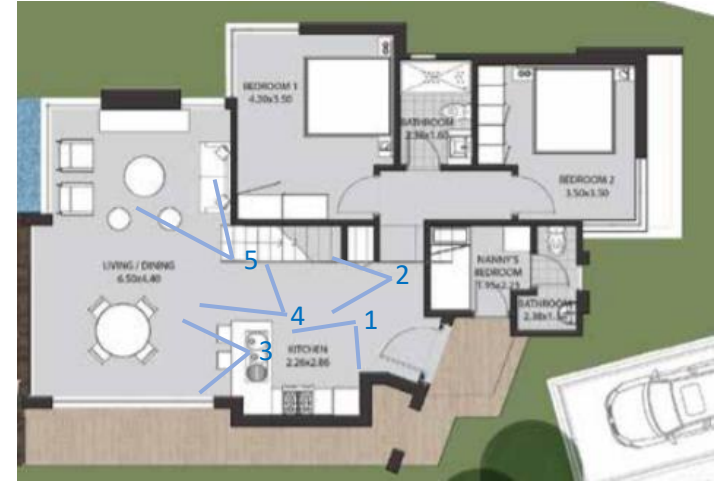
5.Stairs



1.Kitchen



2.Dining Area



3.View From Dining Area



4. Living + Dining Area



5.Living Area

Interior Photos – Ground floor



1. Bathroom



2. Bathroom



3. Bathroom



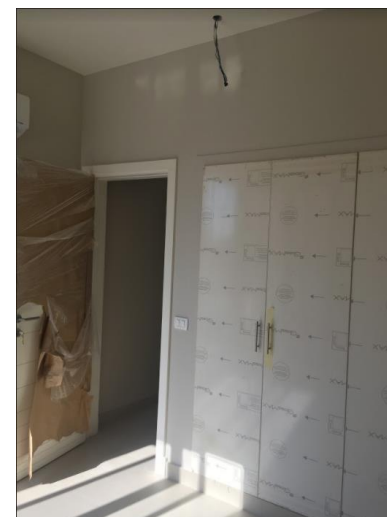
4. Bedroom



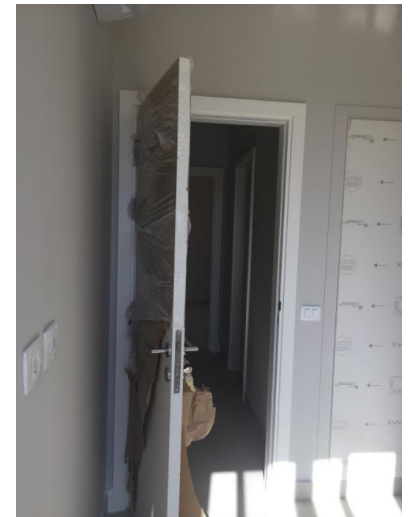
5. Bedroom



6. Bedroom



7. Bedroom



8. Bedroom



1. Bedroom Closet



2. Closet+Door



3. Bedroom Window



4. Bedroom Window



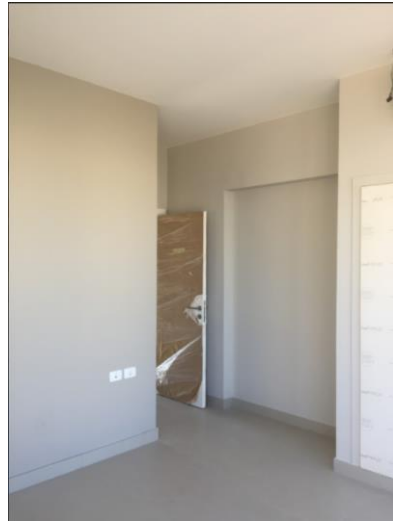
5. Window+Closet

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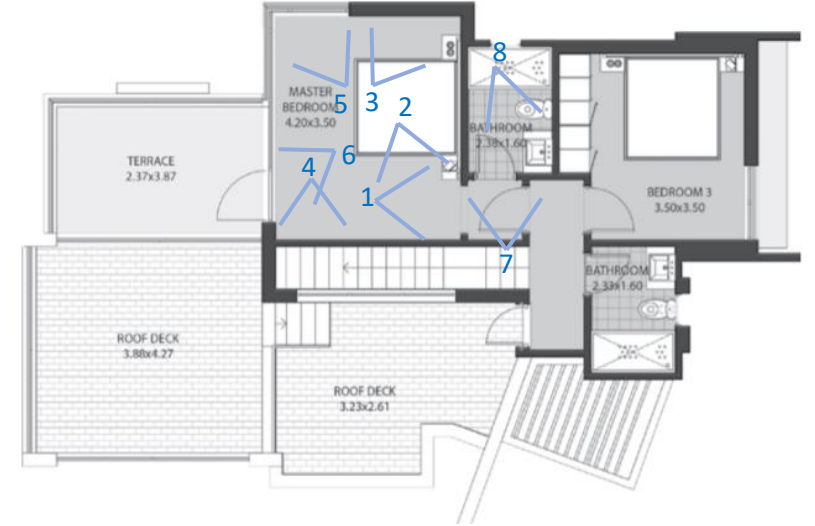
1. Bedroom Door



2. Bedroom



3. Bedroom



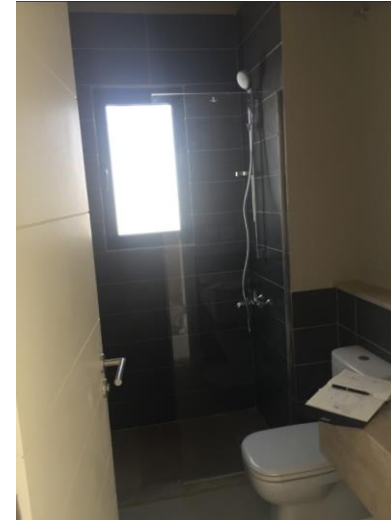
4. Closet



5. Window



6. Window



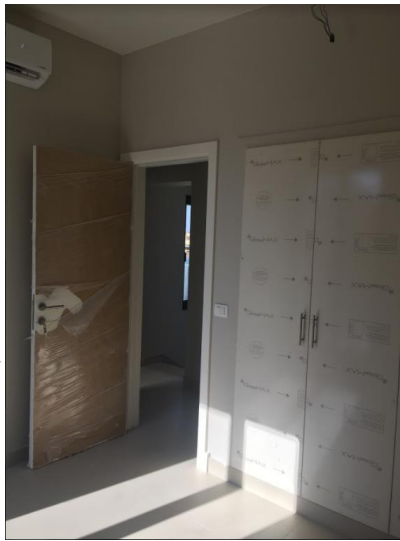
7. Bathroom



8. Bathroom



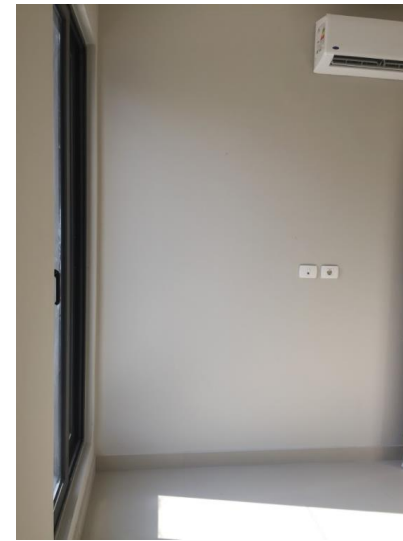
Interior Photos – First floor



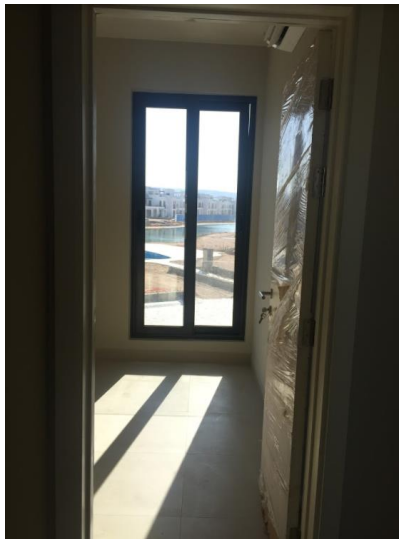
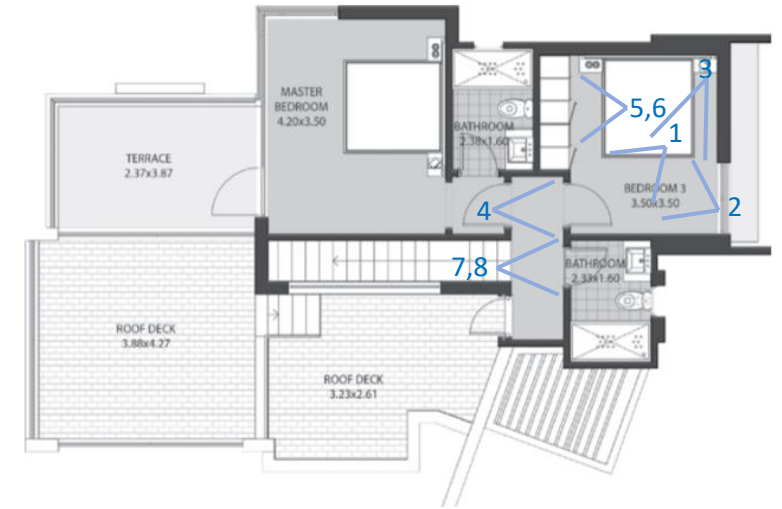
1. Bedroom Door



2. Bedroom



3. Bedroom



4. Window



5. Closet



6. Closet



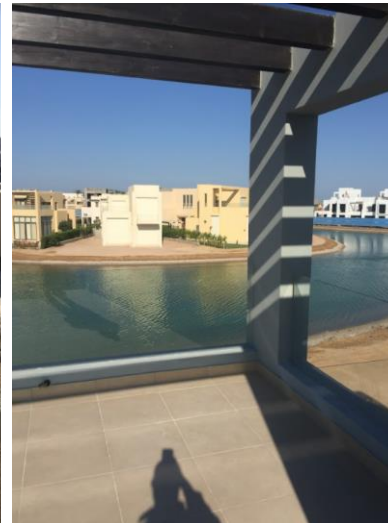
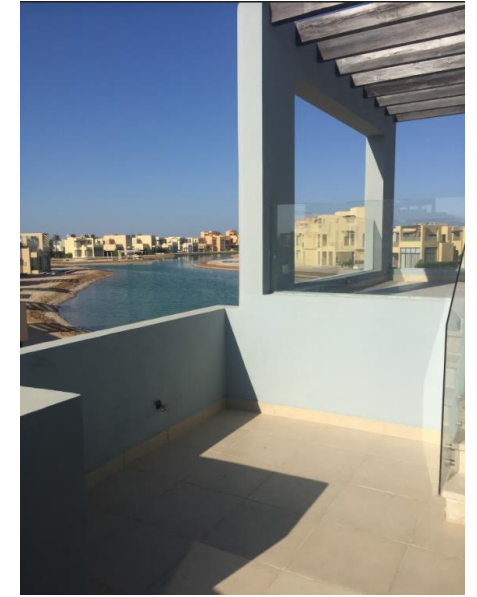
7. Roof Bathroom



8. Roof Bathroom

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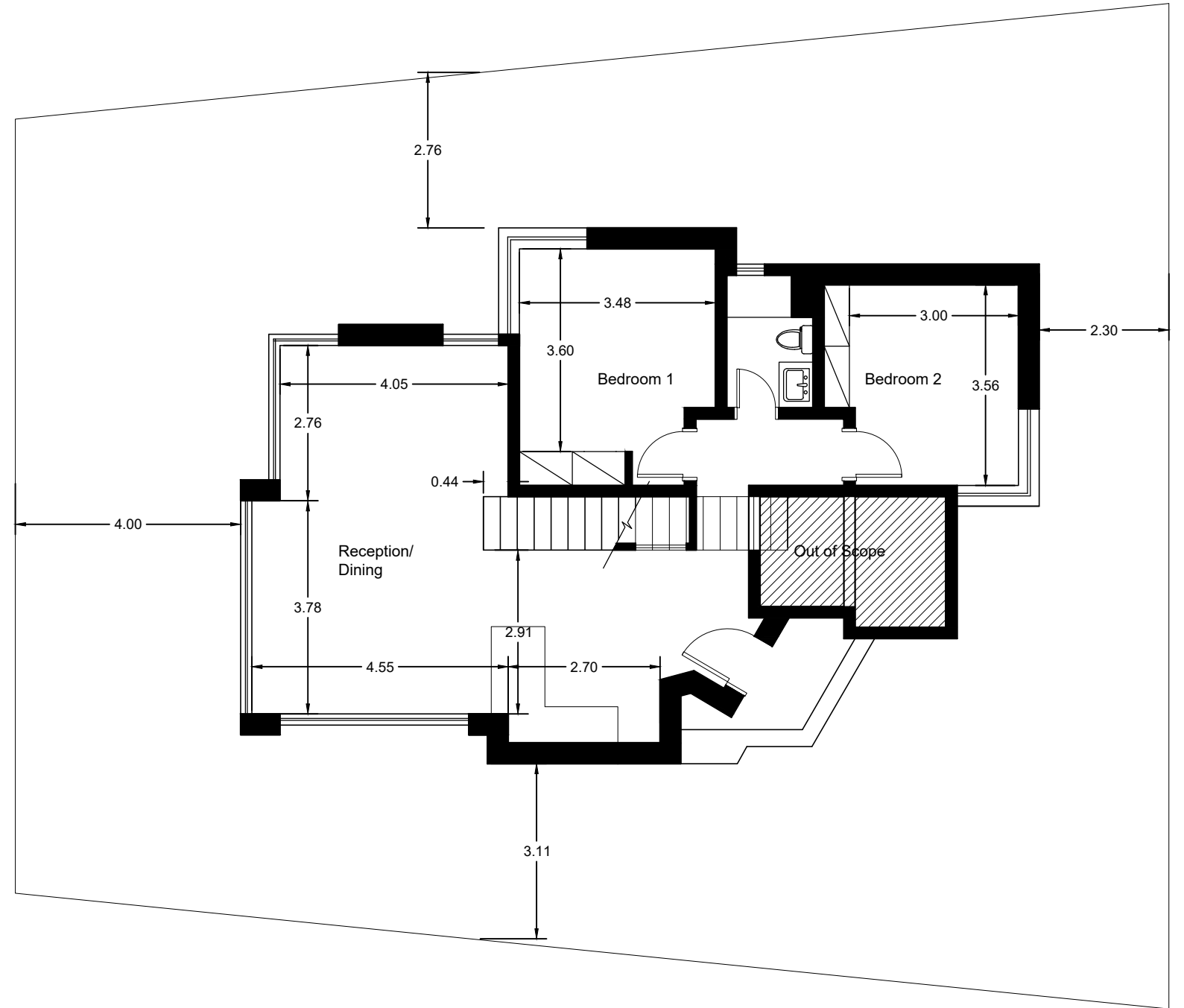
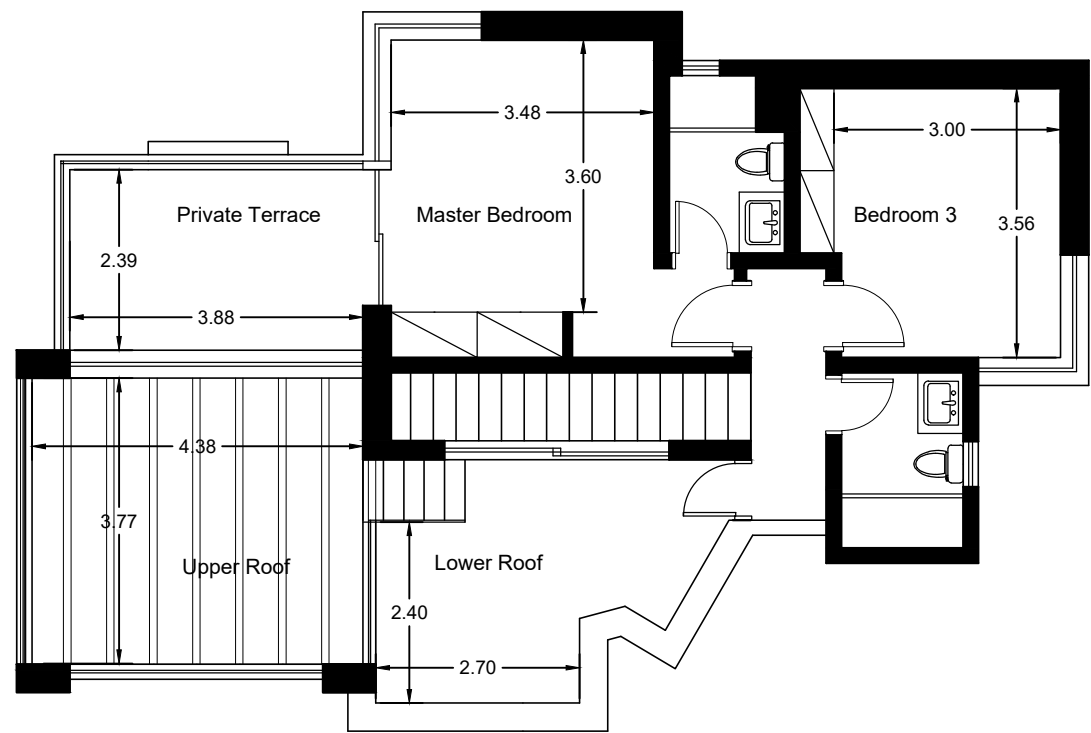


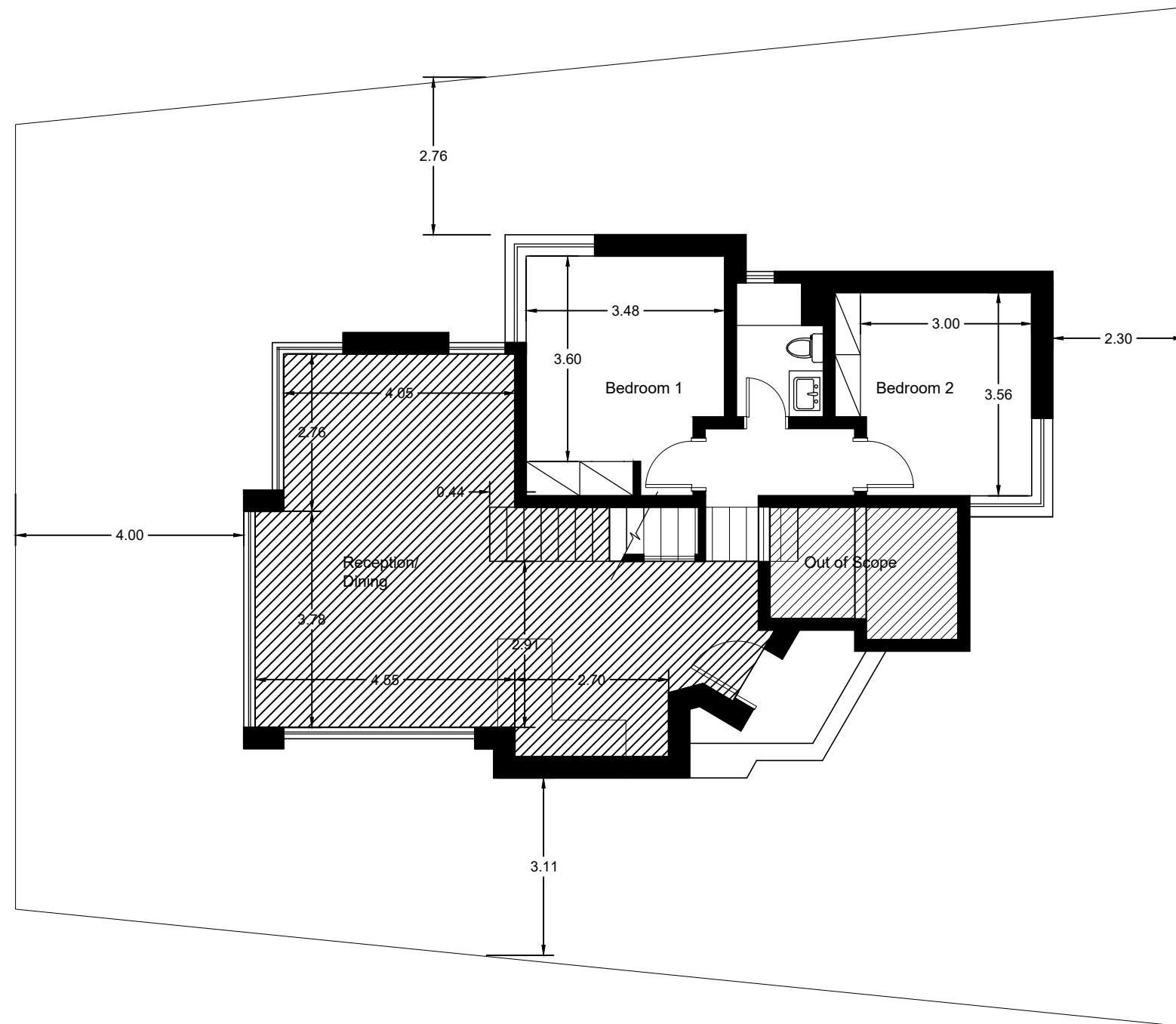
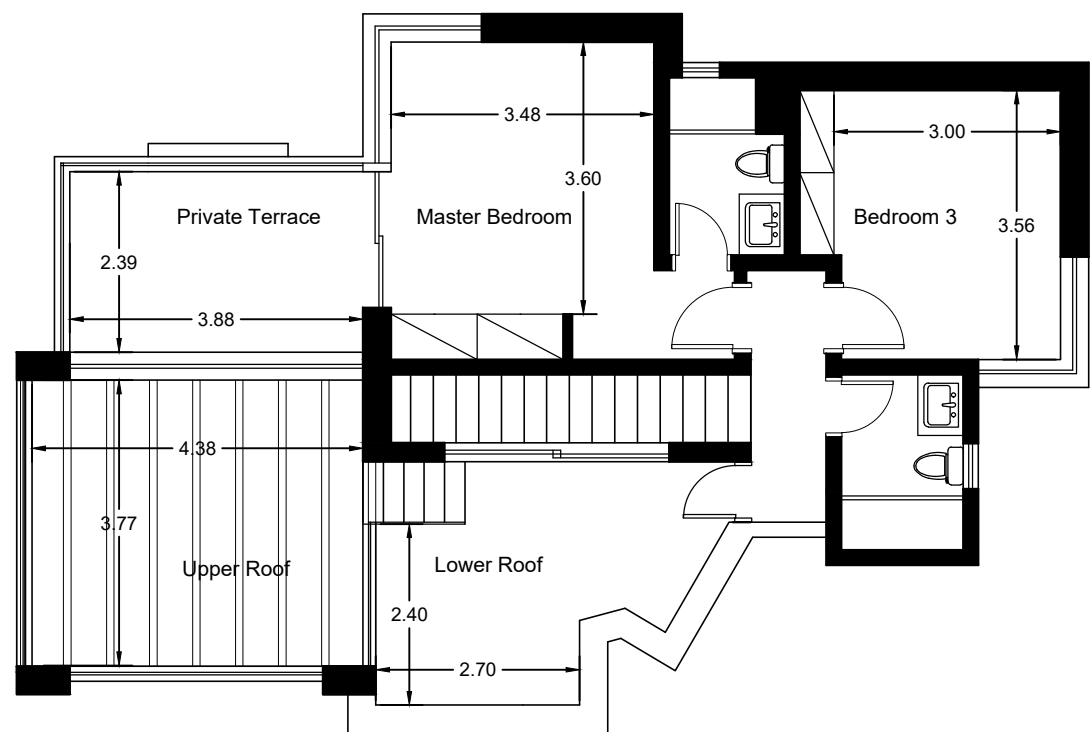
Client requires the Gouna House to be an elegant home for her family (4 adults and 2 Girls), an inviting but posh space with maximum use of space.

- The kitchen will be fully renovated.
- The dining room should be rectangular to fit 6-8 people.
- The sitting area to be sofas (NOT L shape)
- Curtains are needed in all spaces (blackout included).
- Bedrooms should feel like hotel rooms.
- Ground Floor terrace to be all tiles, no grass.
- Roof-top is the main sitting area, to fit many people and add a fireplace.
- Colours are neutral greys.
- Sharp edges and clean look.
- Simple Art.

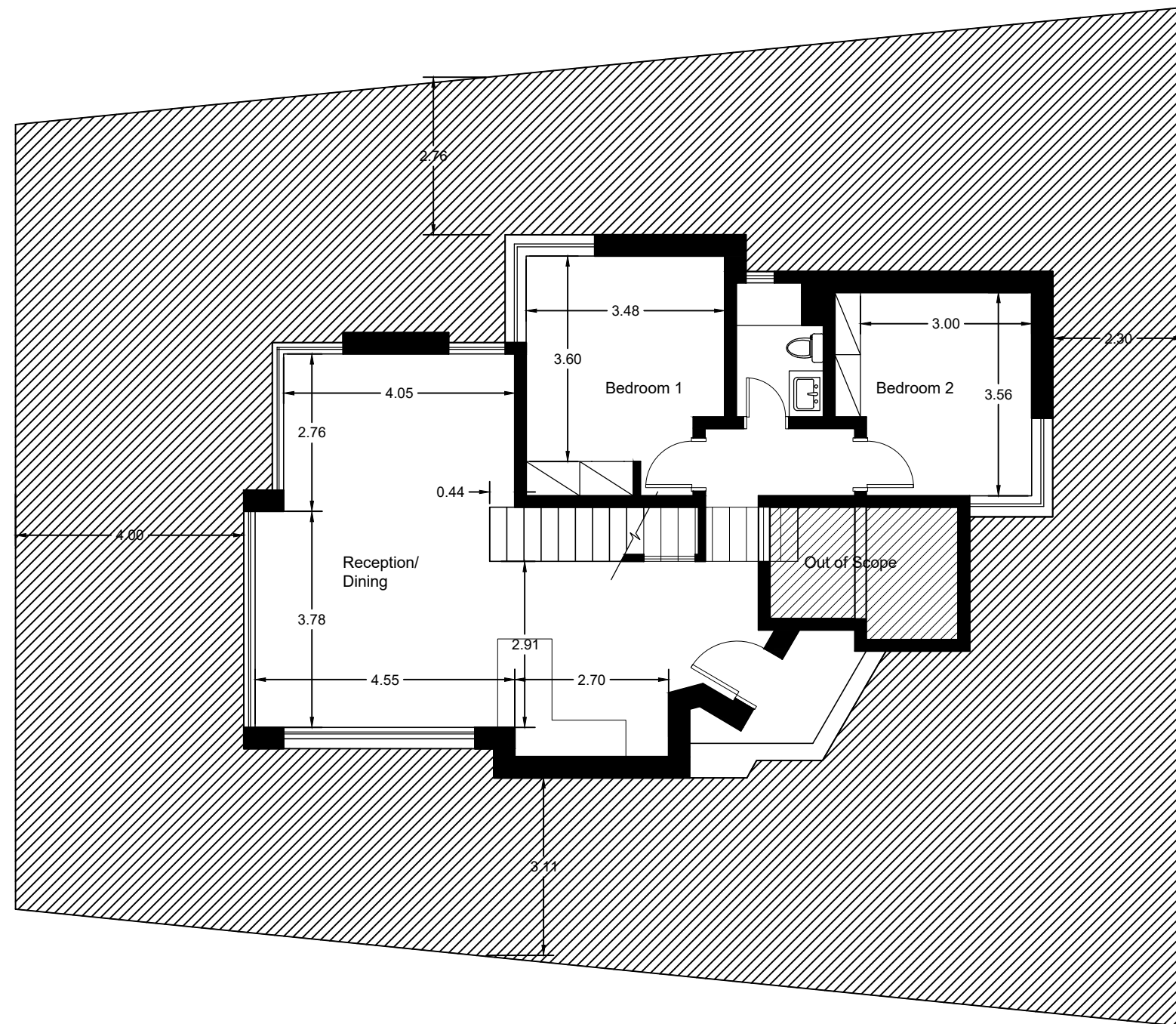
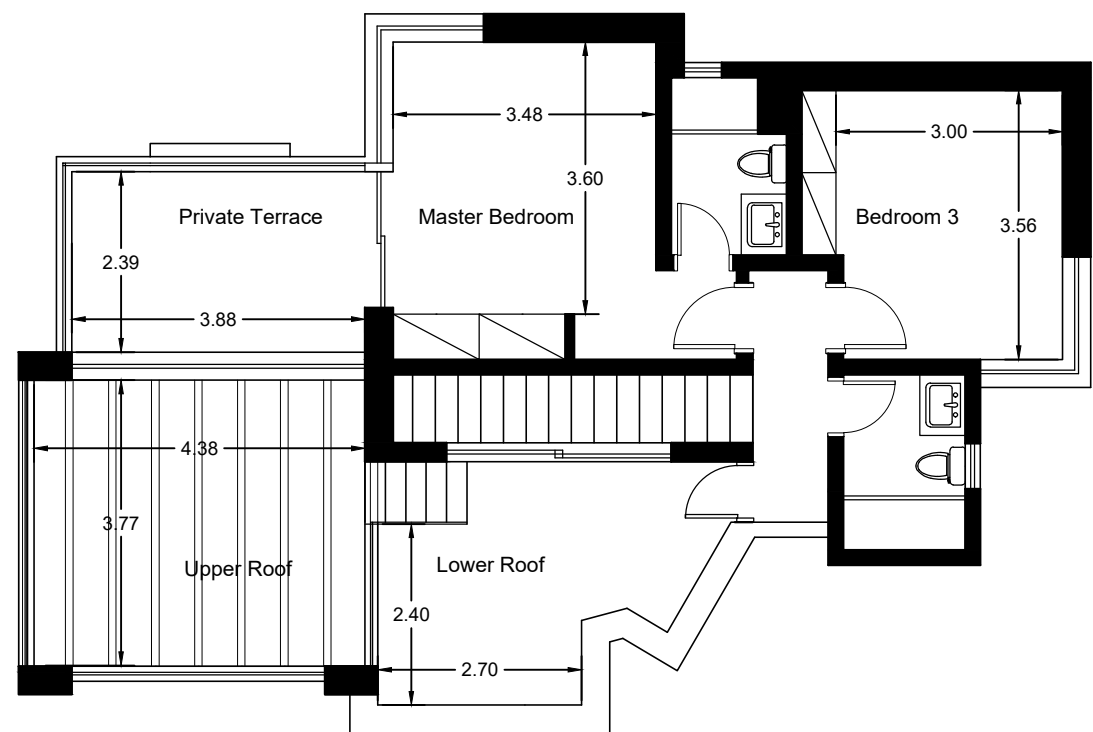


Roof Photos – First floor

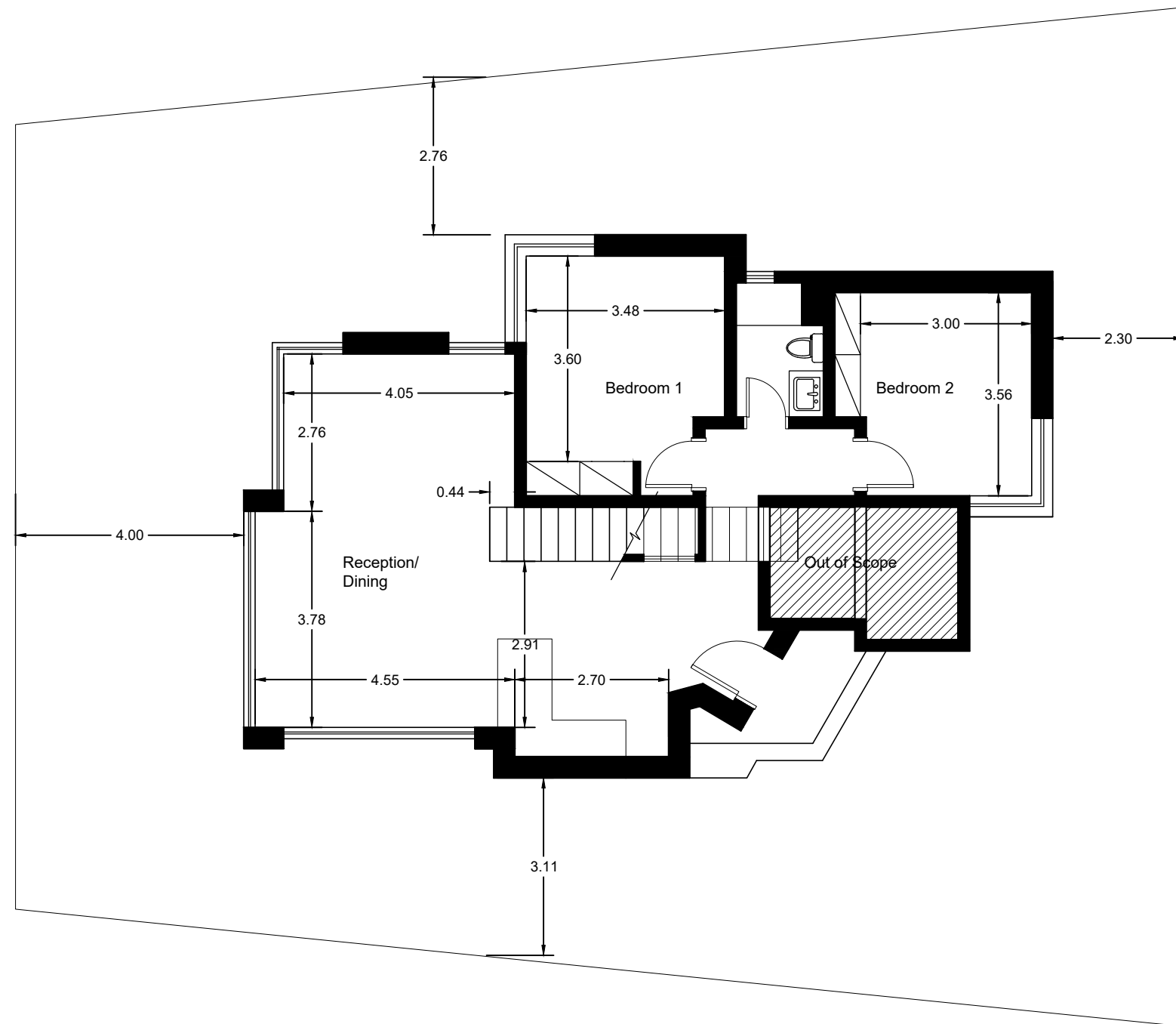
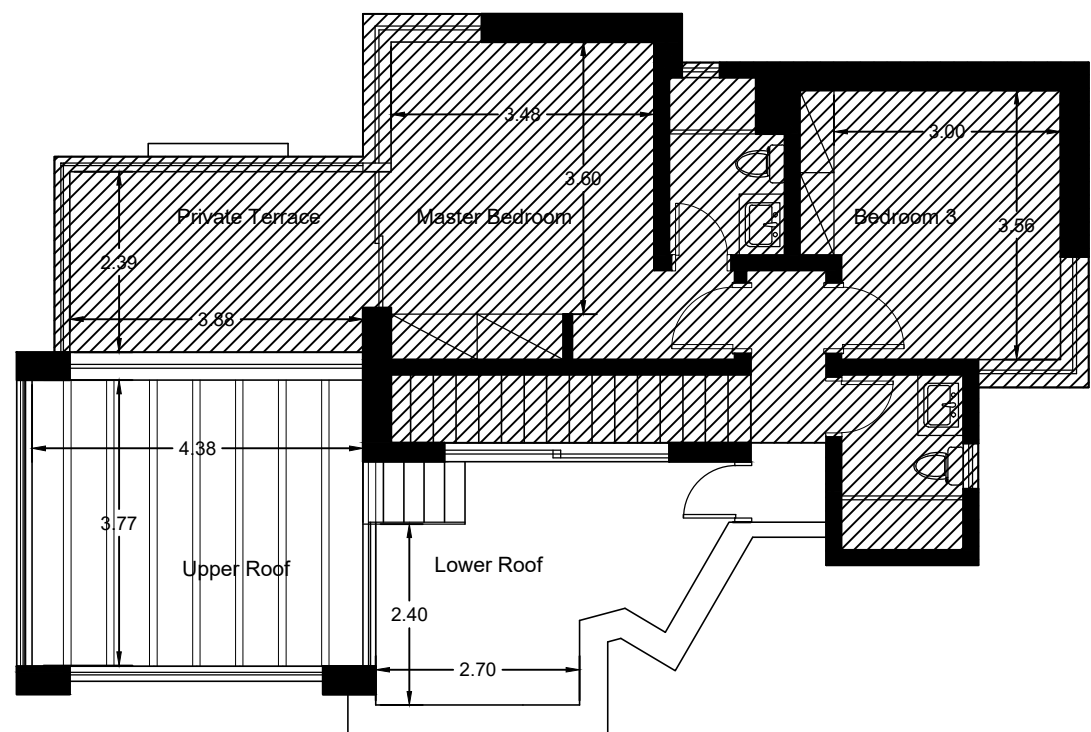




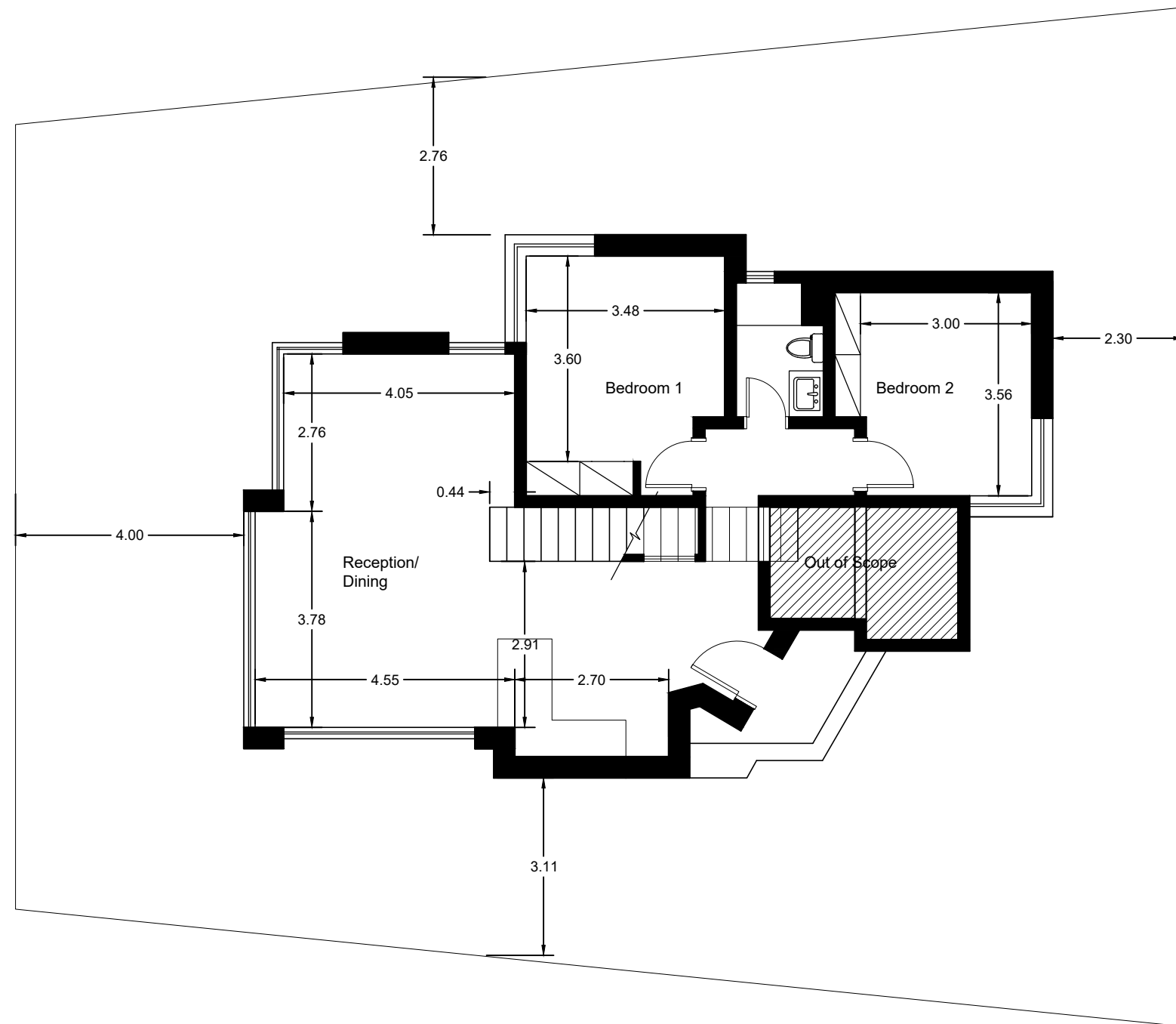
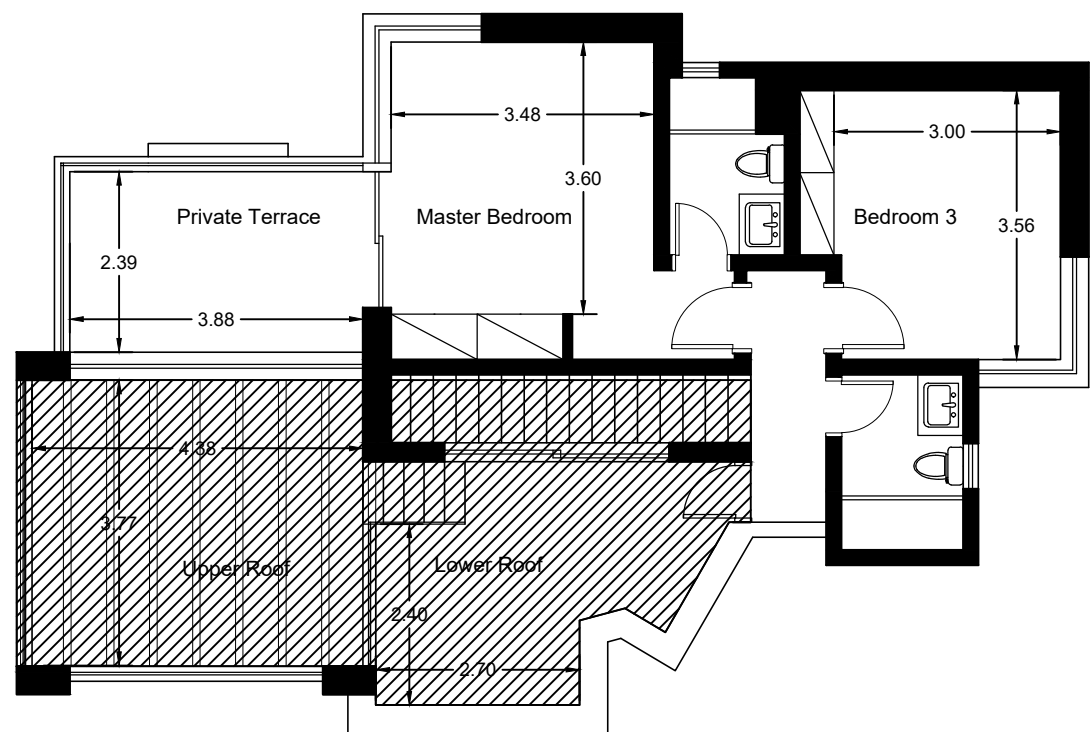
Zone 1: Public Space



Zone 2: Outdoor



Zone 3: Bedrooms



Zone 4: Staircase and Roof

SUBMISSION GUIDELINES:

- Register by sending an email to admin@esorus.com with subject "Design.To.Gouna Registration"
 - You will receive your registration Code within 24 hours
 - Select one Zone to Design: (all dimensions are approximate, winners will receive CAD drawings to work from)
 - Prepare 1 MoodBoard of Selected Zone
 - Show us your personal Style while respecting the client requirements
 - Select products from esorus.com website or locally available suppliers
- *Esorus subscribers have direct chat system with esorus suppliers to facilitate selection.
- All submissions must be anonymous
 - All submissions will be posted on social media with a link to the designer's esorus profile and another link of their choice
 - 4 winners will be selected to implement their design with social media coverage
(in coordination with esours team and suppliers)

Documents:

- 1 A3 with registration number received from admin@esorus.com
 - 1 A4 concept and description of selection including approximate budget
- Send both files by email to admin@esorus.com, subject: (Registration code: Submission)

Deadlines:

- 10 PM, 19 September 2020 - Registration Deadline
- 10 PM, 21 September 2020 - Submission Deadline
- 22 September 2020 - Judging Panel
- 23 - 25 September 2020 - Winners announced
- 21 - 23 October 2020 - Gouna Trip